



AI

ELISA POLYSTAR

Analytical and Automation Solutions for a
Progressive Journey to Intelligent Operations

Analyst Event 2025
Stephen Preston, Elisa Polystar



Agenda

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Elisa Polystar

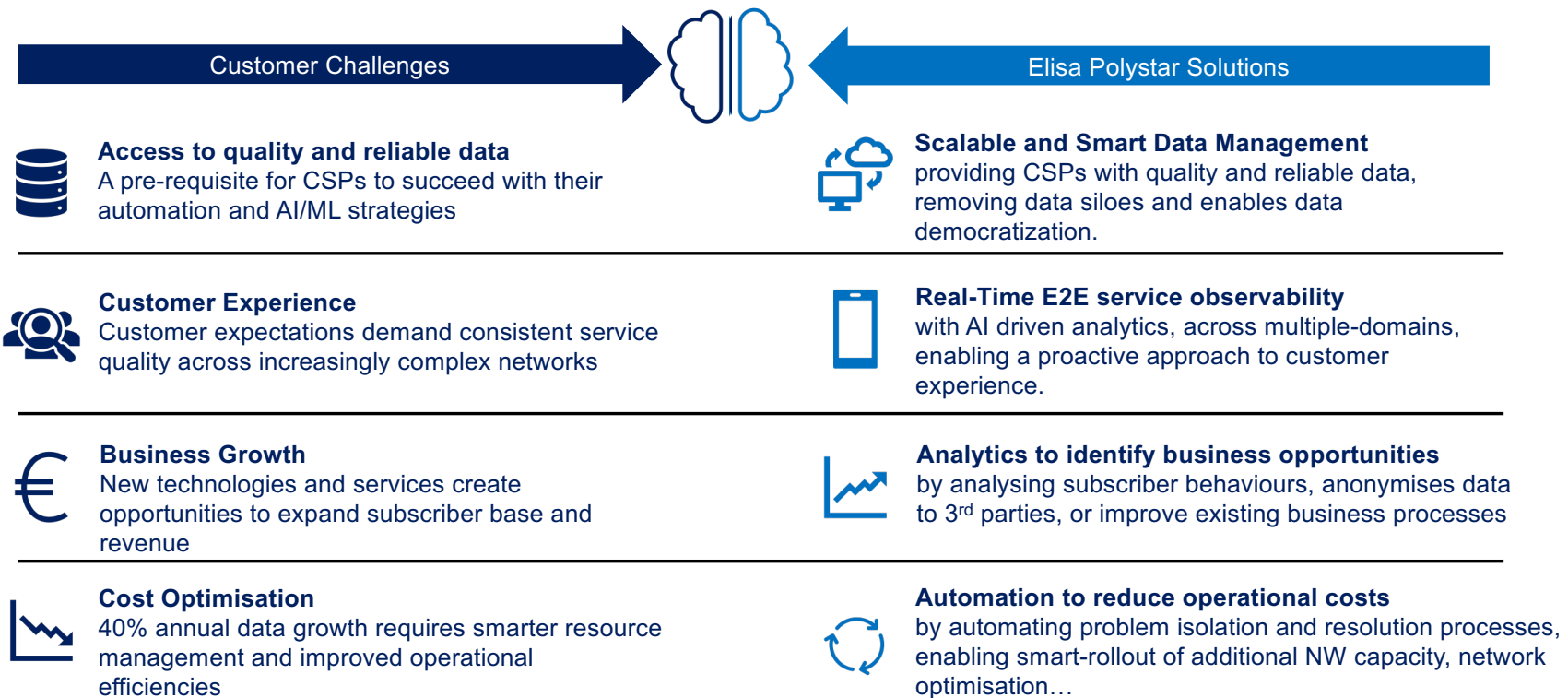
Selected customers:



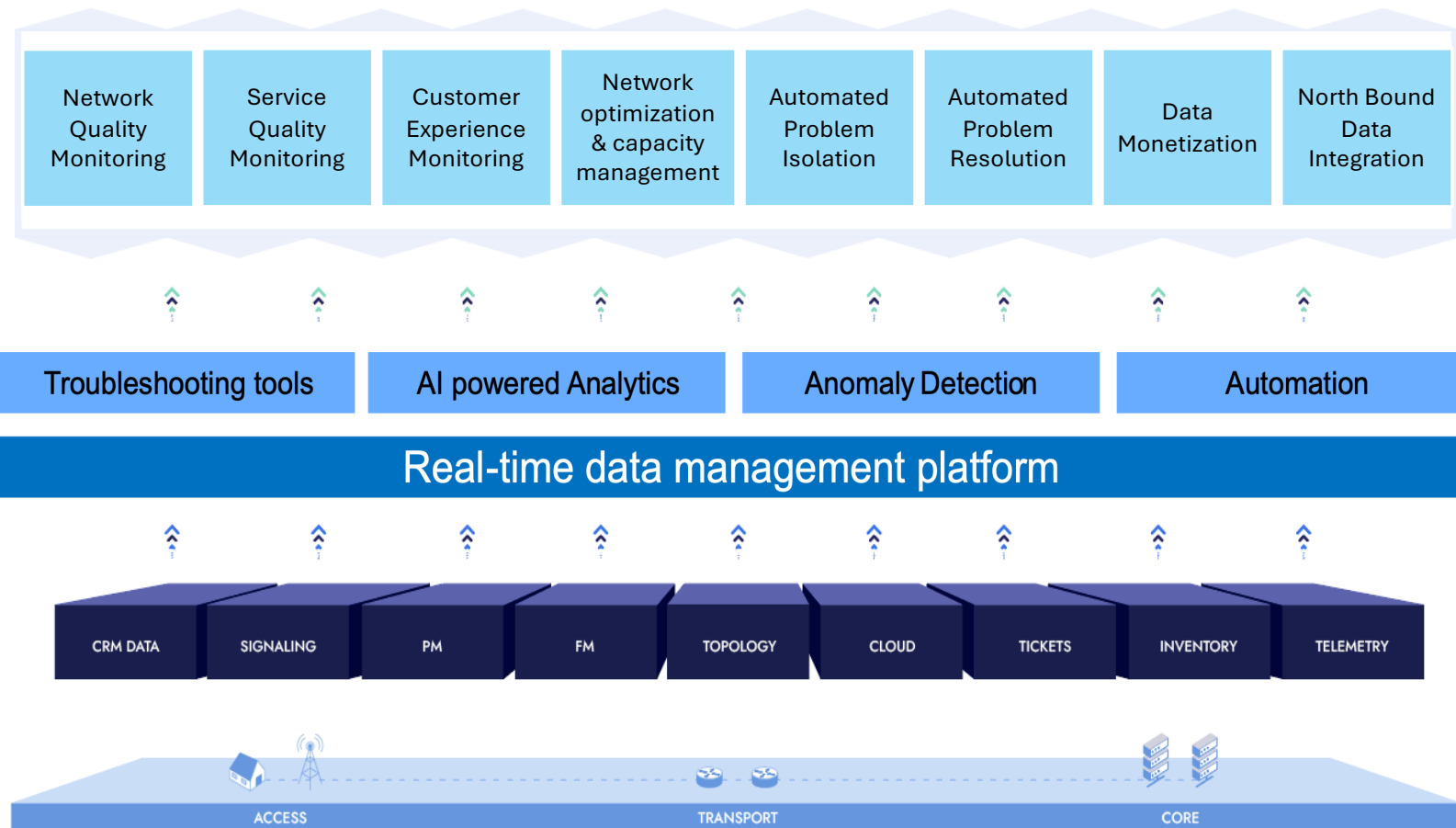
- 320 Employees
- 10 Offices globally
- Automated Assurance solutions
- Over 100 customers
- Total Addressable Market of €2.4Bn*)
- HQ in Stockholm, Sweden

“We empower operators with vendor-independent analytical and automation solutions, guiding them on a progressive journey towards autonomous networks with a customer-centric focus”

Market Challenges



Platform for Future Data Driven Operations



Selected Customer Cases

Customer Reference

Magenta upgrades service assurance to customer experience assurance and performance management

Magenta

Magenta and Elisa Polystar partnership has started in 2006 and is now expanded.

"Magenta is committed to delivering the best possible experience for our customers, and the advanced customer experience system of Elisa Polystar will help us to fulfil those ambitions. Over the course of our long engagement with Elisa Polystar we have developed a strong and trustful working relationship and we look forward to taking it into this new phase."

Athanasios (Sakis) Avgeridis,
SVP Core IP Network & Operations Technology of Magenta

Key benefits:

- A single integrated solution covers all technologies from CS to 5G SA
- 24/7 real-time monitoring capability
- Flexibility to integrate multiple data sources
- On-demand analytics creation capability
- Monitoring & trouble capabilities combine time customer, service network views

Non-public

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Customer Reference

Telia Deploys Data Management Platform TO Accelerate Digitalization Journey



"Data, analytics, and artificial intelligence are central to our digital transformation. As we digitize and automate our operations, we extend our partnership with Elisa Polystar to run our IT and networks even more efficiently. We leverage real-time and vast amounts of data from all relevant sources to improve detection, resolution, and prevention of incidents, ultimately to further improve service quality for our customers."

Rainer Deutschmann, Group Chief Operating Officer at Telia Company

Key benefits:

- Reduced time to repair, driving improved customer satisfaction
- Reduced calls and time in customer care
- Reduced # of systems, removed data silos
- Smoother introduction of new technologies and services
- Proactive CX management

[Press release link](#)

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ELISA INDUSTRIQ

Customer Reference

A smarter pan-European network performance platform for Vodafone in co-operation with Google Cloud



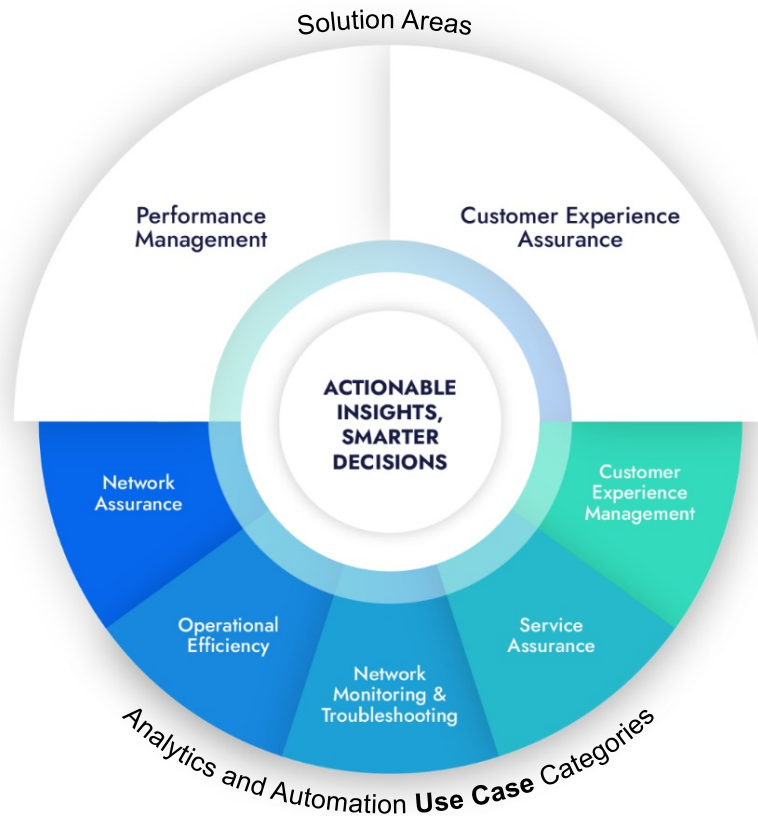
Solution capabilities include

- Resolving the problem of siloed data management and data sharing challenges
- Cloud-native DataOps and analytics platform
- Moving data efficiently from far end locations to a centralized Google Cloud data repository
- Versatile data virtualization capabilities, open API interfaces and microservices-based architecture
- Enabling Vodafone to use preferred third-party tools for creating dashboards, reports and advanced analytics

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ELISA INDUSTRIQ

Summary



- Over 100 existing customers
- Enhances customer experience
- Continuously improves service quality
- Improves network performance
- Automation use cases that deliver operational efficiencies
- A platform that provides scalable real-time network wide data sources and use cases



Ready for Transformation?

We have done it, now it's your turn

